

World Evidence-Based Healthcare Day '23

EBHC

Social Media Competition

THEME FOR 2023: Empowering Evidence-Based Healthcare Advocacy

Cochrane Malaysia and RUMC are teaming up to inspire creativity in **healthcare students** (including medicine, dentistry, nursing, pharmacy, physiotherapy and occupational therapy) at all study levels. **If you're a student in Malaysia**, let your enthusiasm for evidence-based healthcare shine through **engaging social media content!**

**create
engaging
content!**

infographics illustrations
writings vlogs

Get in on the action!

1. Post the content on your Facebook or Instagram page
2. Make sure your post is publicly accessible.
3. Follow Cochrane Malaysia and RUMC on Facebook & Instagram pages.
4. Tag [@cochrane_malaysia](#) AND include the hashtags [#WorldEBHCDay2023](#) AND [#CochraneMalaysia](#) AND [#RUMC](#), also tag your own institutions.

Language & Categories:

Submissions can be in English or Bahasa Melayu. There will be winners for both categories.



MORE INFO



rumc.edu.my

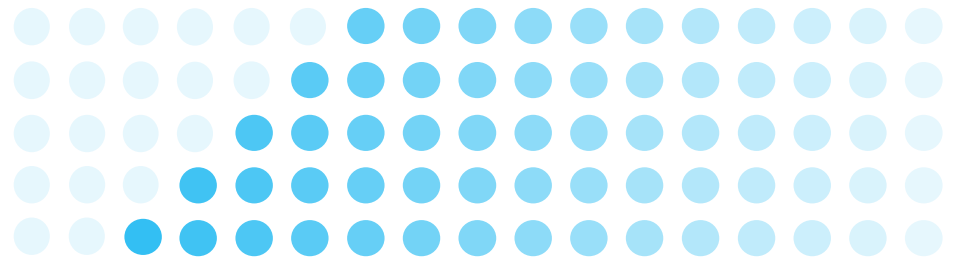
**Let's spread the word about
evidence-based healthcare**

among fellow healthcare students. Share your thoughts on how it boosts patient outcomes and healthcare excellence!



Cochrane Malaysia-RUMC World Evidence-Based Healthcare Day 2023 Social Media Competition

Lead the way for a healthier future through evidence- based healthcare!



This competition is held in conjunction with World Evidence-Based Health Care Day 2023 (EBHC 2023) which is held annually on the 20th of October. The theme for 2023 is **Empowering Evidence-Based Healthcare Advocacy**. Step into the spotlight and join the competition! Let's spread the word about evidence-based healthcare among fellow healthcare students. Share your thoughts on how it boosts patient outcomes and healthcare excellence! Shortlisted individuals are required to demonstrate their student status by sending an email with either a scanned copy of a valid student card or a letter form their school's student affairs office.

Winner Selection Criteria:

We're picking winners based on:

1. **Awesome Content!**

Be original, creative, and show how much you ❤️ evidence-based medicine.

2. **Getting social!**

The more likes, comments, and shares, the merrier.

Timeline:

- Launch: 1st September 2023
- Submission Deadline: 2359 Hrs., 30th September 2023
- Judging: 1st - 10th October 2023
- Winners Announcement: 20th October 2023

Location:

Online competition: Prize giving ceremony at RUMC on the 20th October 2023

Prizes:

Cash prizes and Grab vouchers awaits the winners!

- 1st Prize: RM300 cash (English), RM300 cash (BM)
- 2nd Prize: RM200 cash (English), RM200 cash (BM)
- 3rd Prize: RM100 cash (English), RM100 cash (BM)
- 6x Consolation Prizes : RM20 Grab vouchers (English/BM)

#RUMC

#EmpowerEvidenceHealthcare

#CochraneMalaysiaRUMCCompetition

